THS/001

SYSTEMS AND METHODS FOR GENERATING
COMPUTER-DISPLAYED PRESENTATIONS

Abstract of the Disclosure

5   Systems and methods for generating computer-displayed presentations are provided which may first be used to create a visual representation of a presentation using a presentation development tool. This visual representation may be converted into a meta
10   code representation of the presentation. Next, Java script may be generated for the presentation. When the presentation is satisfactory, the presentation may be then be finalized by replacing conditional elements in the Java script with final elements, and then by moving
15   the objects and scripts to a presentation server. Once finalized, the Java script may be sent to recipients as part of an ordinary email message. Upon receipt of the email, a recipient may view the contents of the presentation by opening the email in an ordinary
20   fashion. A response form may be provided as part of the presentation to facilitate the viewer interacting with the presentation.